

B.S.B.A. IN INTERNATIONAL BUSINESS
Course Reference Guide (Based on the 2007 - 2010 University Catalogs)

<u>Course</u>	<u>Title</u>	<u>Prerequisite(s) w/ C's or better</u>	<u>Offered</u>
ECON 3171	Intl' Business Economics	ECON 2101, 2102	Fall
FINN 3223	Intl' Financial Management	FINN 3120	Fall
MGMT 3274	Intl' Busn Processes & Problems	MGMT 3140	Fall
MGMT 3275	International Management	MGMT 3140, 3274	Spring
MKTG 3215	Global Marketing Management	MKTG 3110	Fall, Spring

*The five required IB courses preferably should be taken in the following order should schedule permit:
 ECON 3171 is first; MKTG 3215 is second; FINN 3223 and MGMT 3274 are third; and MGMT 3275 is fourth.*

• **INTERNATIONAL BUSINESS ELECTIVES:**

(Select one of the following courses)

Choices can include, but are not limited to: African Economic Development (AAAS 3265); Intercultural Communications (ANTH 4120); Geography of the Global Economy (GEOG 3105); International Business Internship (IBUS 3400); International Political Economy (POLS 3151); International Organizations (POLS 3152); European Union (POLS 3153); Latin American Political Economy (POLS 3155); East Asia in World Affairs (POLS 3165); Cultural Dimension of Doing Business with Spanish-Speaking Countries (SPAN 3029).

Other courses may be approved by the Program Director for the International Business Program.

• **STUDY ABROAD EXPERIENCE – MINIMUM 3 SEMESTER HOURS**

To ensure students remain on-track for graduation and for greater flexibility in course scheduling, studying abroad no later than the junior year of study is *highly* recommended. Please note that students should complete the study abroad requirement before their final semester; students CANNOT study abroad and graduate the same semester!

• **INTERNATIONAL BUSINESS FOREIGN LANGUAGE REQUIREMENT:**

Business students majoring in International Business must demonstrate competency in a second language up through the 3202 level to complete the curriculum. This can be satisfied by taking the language proficiency test administered by the Department of Languages and Culture Studies OR by completing at least six language courses including at least two at the elementary level and four above the elementary level (including two courses at the advanced level of 3201 or above).

Non-Business Electives: Students earning the B.S. and/or B.S.B.A. degrees are required to complete a minimum of 60 hours of coursework outside the Belk College of Business. This includes all courses offered by non-business departments (including MATH 1120 and STAT 1220), and ECON 2101, 2102 and 3125 offered by the Department of Economics.

General Electives: Any course offered at UNC Charlotte (inside or outside the Belk College of Business).

Academic Advisor

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