

**FINN 3222-001 Investments**  
**Spring 2008**  
**M-W 3:30 pm – 4:45 pm McEniry Lecture Hall # 125**

**Instructor:** Nicholas C. Bradick  
**Office:** 262-C Friday Building  
**Phone:** 704-687-7702  
**E-mail:** nbradick@email.uncc.edu  
**Office Hours:** Monday-Wednesday: 12:00 – 3:15 pm

**Note:** Please call or email (preferred) for phone or office appointment outside of these posted hours. Do not call during non-business hours with the expectations that I will return your call. If I am not available during business hours merely leave a voice mail message and I will attempt to return your call quickly. I would also suggest that you get 4-5 members of the class members contact information in the event you need a quick answer on a class question or assignment.

**Required Text:**

*Essentials of Investments, Bodie – Kane - Marcus – 6<sup>th</sup> Edition – 2007-McGraw-Hill Companies*  
ISBN 13: 978-0-07-304153-7

**Additional Materials:** Subscription to *The Wall Street Journal* (suggested)  
A financial calculator (required)

**Prerequisites:** Undergraduate level [FINN 3120](#) Minimum Grade of C and Undergraduate level [FINN 3220](#) Minimum Grade of D

**Course Description:**

This course will focus on security analysis and portfolio management. Our perspective will be that of the investment professional concerned with the evaluation of individual securities and management of security portfolios. Computer applications like Excel will be included where appropriate.

**Purpose of the Course:**

The objective of the course will be to learn and understand the tools and techniques used for decision-making by investment professionals. The text stresses several major themes. First, *security markets are nearly efficient*, meaning that most securities are usually priced correctly given their risk and return attributes. Second, in most cases the *asset allocation choice* is far more important than specific security selection in determining overall investment performance. Students need to be able to think critically and act analytically to solve financial challenges / issues facing the investment industry.

**Methodology:**

A combination of lecture and class participation / discussion will be employed in this course.

**Class Participation and Attendance:**

Class attendance is expected and encouraged. Active student participation is an important component of the learning process. Consequently, your participation is expected and encouraged. Read assignments before class and be prepared to answer the review and discussion questions at the end of each chapter. If you do not understand the material, ask questions in class.

I encourage each of you to attend class on a regular basis and actively participate in classroom discussions and activities. It has been my experience in my years of teaching that students who attend class regularly achieve higher grades .

### **Academic Integrity:**

You are bound by the Code of Student Academic Integrity. The following information from the current UNC Charlotte Catalog is provided for your information.

"The UNC Charlotte Code of Student Academic Integrity governs the responsibility of students to maintain integrity in academic work, define violations of the standards, describes procedures for handling alleged violations of the standards, and lists applicable penalties. The following conduct is prohibited in that Code as violating those standards.

- A. Cheating. Intentionally using or attempting to use unauthorized materials, information, notes, study aids or other devices in any academic exercise. This definition includes unauthorized communication of information during an academic exercise.
- B. Fabrication and Falsification. Intentional and unauthorized alteration or invention of any information or citation in an academic exercise. Falsification is a matter of altering information while fabrication is a matter on inventing or counterfeiting information for use in any academic exercise.
- C. Multiple Submission. The submission of substantial portions of the same academic work (including oral reports) for credit more than once without authorization.
- D. Plagiarism. Intentionally or knowingly presenting the work of another as one's own (i.e., without proper acknowledgment of the source). The sole exception to the requirement of acknowledging sources is when the ideas, information, etc. are common knowledge.
- E. Abuse of Academic Materials. Intentionally or knowingly destroying, stealing or making inaccessible library or other academic resource material.
- F. Complicity in Academic Dishonesty. Intentionally or knowingly helping or attempting to help another commit an act of academic dishonesty.

A full explanation of these definitions, and a description of procedures used in cases where student violations are alleged, is found in the complete text of The UNC Charlotte Code of Student Academic Integrity. This code may be modified from time to time. Users are advised to contact the Office of the Dean of Students to assure they consult the most recent edition." (SOURCE: The University of North Carolina at Charlotte [Undergraduate Catalog 2001 - 2003](#). Office of Academic Affairs. p. 275)

### **Nondiscrimination on the Basis of Disability Policy:**

Consistent with the requirements of the Acts, the University and all members of the faculty and staff shall operate its programs, activities, and services to ensure that no qualified individual with a disability shall be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any such program, activity, or service solely by reason of his/her disability.

Students in this course seeking accommodations to disabilities must first consult with the Office of Disability Services and follow the instructions of that office for obtaining accommodations .

### **Diversity:**

UNC Charlotte strives to create an academic climate in which the dignity of all individuals is respected and maintained. Therefore, we celebrate diversity that includes, but is not limited to ability/disability, age, culture, ethnicity, gender, language, race, religion, sexual orientation, and socio-economic status.

**Classroom Protocol:**

- The use of cell phones, beepers, or other communication devices is disruptive, and is therefore prohibited during class. Except in emergencies, those using such devices must leave the classroom for the remainder of the class period .
- Students are permitted to use computers during class for note-taking and other class-related work **only**. Those using computers during class for work not related to that class must leave the classroom for the remainder of the class period . Computers will not be allowed during exams.

**Instructor’s Absence – Tardiness:** If I am late in arriving to class, you must wait a full 20 minutes after the start of class before you may leave without being counted absent or you must follow any written instructions. Whenever possible, I will try to give you a 1 day notice via email notification about any anticipated tardiness/absence to adjust your schedule.

**Syllabus Revisions:** The standards and requirements set forth in this syllabus may be modified at any time by the course instructor. Notice of such changes will be by announcement in class or by written email notice with adequate time for the students to make their necessary coursework adjustments.

**Examinations and Grading:**

There will be three (3) tests and with the last being a final examination. Examinations will consist of objective multiple choice answers or true/false to questions and/or problems and that need to be answered/solved. In addition each student will work within a team to complete a mutually agreed class presentation on a relevant investment matter in today’s financial venue. This team presentation should represent an area of interest for you and your team members and demonstrate a solid understanding and background of your area of interest. It will be assumed that your topic will relate to the challenges facing the investment community. I will grade each student based on how the “team” performs as a unit and will not police individual team members performance or contribution to the final deliverable.

Students with an excused absence will be allowed to take a make-up test (mid-term) on the day of the final. The final examination will cover all material covered in readings, assignments (as outlined in the syllabus), class discussions and the text (whether discussed in class or not) are subject to examination.

Ordinarily I do not curve exam scores. If I chose to curve based on overall class performance, then I will use a normalization process of the high score on an exam when one student’s score is not 95 or greater. In those cases, I will bring the high score up to 100% and give everyone else the same number of points.

**NOTICE: YOU WILL BE REQUIRED TO PRESENT A PHOTO ID BEFORE YOU WILL BE ALLOWED TO TAKE ANY EXAM.**

Grades for this class will be determined based on the following:

	<b>Weight</b>
<b>Test # 1</b>	<b>250 points</b>
<b>Test # 2</b>	<b>250 points</b>
<b>Test # 3 (FINAL)</b>	<b>250 points</b>
<b>Team Presentation</b>	<b><u>250 points</u></b>
<b>TOTAL</b>	<b>1000 points</b>

<b>Grading Scale:</b>	A =	90-100%
	B =	80-89%
	C =	70-79%
	D =	60-69%
	F =	Below 60%

Your total points divided by total points available in the class equals the percentage. You must take the final exam. Make-up tests require consultation with the professor to determine reason for absence for original exam and then schedule appropriate make up dates.

FINN 3222-001 COURSE SCHEDULE

Date / Fall Semester 07'	Topic	Assignment
<i>Wednesday- January 9, 2008</i>	<b>Review Syllabus, Define what we both expect from the class exams and projects</b>	High level review of class content within textbook
<i>Monday – January 14, 2008</i>	<b>Investments</b>	Bodie-Kane-Marcus Chapter 1
<i>Wednesday- January 16, 2008</i>	<b>Financial Securities</b>	Bodie-Kane-Marcus Chapter 2
<i>Monday- January 21, 2008</i>	<b>Financial Securities (continued)</b>	Bodie-Kane-Marcus Chapter 2
<i>Wednesday- January 23, 2008</i>	<b>Securities Markets</b>	Bodie-Kane-Marcus Chapter 3
<i>Monday- January 28, 2008</i>	<b>Securities Markets (continued)</b>	Bodie-Kane-Marcus Chapter 3
<i>Wednesday- January 30, 2008</i>	<b>Mutual Funds and Other Investment Companies</b>	Bodie-Kane-Marcus Chapter 4
<i>Monday- February 4, 2008</i>	<b>Mutual Funds and Other Investment Companies (continued) – TEST # 1 Review</b>	Bodie-Kane-Marcus Chapter 4
<i>Wednesday- February 6, 2008</i>	<b>TEST # 1 -</b>	Bodie-Kane-Marcus Chapters 1-4
<i>Monday - February 11, 2008</i>	<b>Risk and Return: Past and Prologue Team # 1 Presentation</b>	Bodie-Kane-Marcus Chapter 5
<i>Wednesday- February 13, 2008</i>	<b>Efficient Diversification Team # 2 Presentation</b>	Bodie-Kane-Marcus Chapter 6
<i>Monday- February 18, 2008</i>	<b>Efficient Diversification (continued) Team # 3 Presentation</b>	Bodie-Kane-Marcus Chapter 6
<i>Wednesday - February 20, 2008</i>	<b>Capital Asset Pricing &amp; Arbitrage Pricing Theory - Team # 4 Presentation</b>	Bodie-Kane-Marcus Chapter 7
<i>Monday - February 25, 2008</i>	<b>Capital Asset Pricing &amp; Arbitrage Pricing Theory SPEAKER – WACHOVIA or BofA</b>	Bodie-Kane-Marcus Chapter 7
<i>Wednesday- February 27, 2008</i>	<b>Efficient Markets and the Behavioral Critique Team # 5 Presentation – Test # 2 Review</b>	Bodie-Kane-Marcus Chapter 8
<i>Monday- March 3, 2008</i>	<b>SPRING BREAK – NO CLASSES</b>	
<i>Wednesday –</i>	<b>SPRING BREAK – NO CLASSES</b>	

**March 5, 2008**

<b>Monday- March 10, 2008</b>	<b>Test # 2</b>	Bodie-Kane-Marcus Chapter 5-8
<b>Wednesday- March 12, 2008</b>	<b>Bond Prices &amp; Yields Team # 6 Presentation</b>	Bodie-Kane-Marcus Chapter 9
<b>Monday- March 17, 2008</b>	<b>Managing Bond Portfolios Team # 7 Presentation</b>	Bodie-Kane-Marcus Chapter 10
<b>Wednesday - March 19, 2008</b>	<b>Macroeconomic and Industry Analysis Team # 8 Presentation</b>	Bodie-Kane-Marcus Chapter 11
<b>Monday- March 24, 2008</b>	<b>Macroeconomic and Industry Analysis (cont) Team # 9 Presentation</b>	Bodie-Kane-Marcus Chapter 11
<b>Wednesday- March 26, 2008</b>	<b>Equity Valuation Team # 10 Presentation</b>	Bodie-Kane-Marcus Chapter 12
<b>Monday- March 31, 2008</b>	<b>Equity Valuation (continued) Team # 11 Presentation</b>	Bodie-Kane-Marcus Chapter 12
<b>Wednesday- April 2, 2008</b>	<b>Financial Statement Analysis Team # 12 Presentation</b>	Bodie-Kane-Marcus Chapter 13
<b>Thursday- April 7, 2008</b>	<b>Options Markets – Team # 13 Presentation</b>	Bodie-Kane-Marcus Chapter 14
<b>Wednesday – April 9, 2008</b>	<b>Options Markets (continued) Team # 14 Presentation</b>	Bodie-Kane-Marcus Chapter 14
<b>Monday – April 14, 2008</b>	<b>Futures Markets Team # 15 Presentation</b>	Bodie-Kane-Marcus Chapter 16
<b>Wednesday- April 16, 2008</b>	<b>Performance Evaluation and Active Portfolio Management Team # 16 Presentation</b>	Bodie-Kane-Marcus Chapter 17
<b>Monday - April 21, 2008</b>	<b>Performance Evaluation and Active Portfolio Management (continued) Team # 17 Presentation</b>	Bodie-Kane-Marcus Chapter 17
<b>Wednesday - April 23, 2008</b>	<b>Team # 18 Presentation</b>	
<b>Monday – April 28, 2008</b>	<b>Final Exam Review Chapters 10 - 17</b>	

**Wednesday-  
May 7, 2008  
2:00 – 4:45 pm**

**FINAL EXAM**

